



NC COASTAL LAND TRUST INAUGURAL CYCLISTS GOIN' COASTAL RIDE SPONSORSHIP PACKAGE OPPORTUNITIES

**The NC Coastal Land Trust (NCCLT) will host
The 1st Annual Cyclists Goin' Coastal bike ride on May 5, 2012
Offering 30 mile, 75 mile, and 100 mile routes.
Expect least 300 and would be thrilled if we had 500 riders.**

TITLE SPONSOR

\$5,000

- Logo/Name featured prominently on website as the title sponsor
- Logo/Name featured prominently in event brochure as the title sponsor
- Logo/Name featured prominently on event posters as the title sponsor
- Logo/Name featured prominently in all pre-ride advertising - radio, magazines, etc. as the title sponsor
- Logo/Name featured prominently on Start/Finish banner
- Logo/Name featured prominently on cycle jersey
- Logo/Name featured prominently on the event t-shirt that all participants receive
- Logo/Name featured prominently on all SAG vehicles
- Logo/Name featured prominently Event Sponsor Banner
- Option to host packet pick up at your location
- Presentation/recognition at the start of the event
- Four (4) free registrations to the ride
- Opportunity to place promotional materials in goodie bag
- Display table at event HQ

LUNCH SPONSOR

\$2,500

- Logo/Name featured on website
- Logo/Name featured in event brochure
- Logo/Name featured on event posters
- Logo/Name featured in all pre-ride advertising - radio, magazines, etc.
- Logo/Name featured on cycle jersey
- Logo/Name featured on the event t-shirt that all participants receive
- Logo/Name featured on Event Sponsor Banner
- Logo/Name featured on banner at Lunch Stop
- Exclusive promotion of business at lunch spot (lunch will be at River Dunes) – sponsor may include decorations, cups with logos, logo-attired volunteers, signs, literature, etc.
- Presentation/recognition at the start of the event
- Two (2) free registrations to the ride
- Opportunity to place promotional materials in goodie bag
- Display table at event HQ

REST STOP SPONSOR

\$1,000

- Logo/Name featured on website
- Logo/Name featured in event brochure
- Logo/Name featured on event posters
- Logo/Name featured in all pre-ride advertising - radio, magazines, etc.
- Logo/Name featured at Rest Stop that you are sponsoring
- Exclusive promotion of business at your assigned rest stop – sponsor may include decorations, cups with logos, logo-attired volunteers, signs, literature, etc.
- Logo/Name featured on cycle jersey
- Logo/Name featured on the event t-shirt that all participants receive
- Logo/Name featured on Event Sponsor Banner
- Recognition at the start of the race
- Opportunity to place promotional materials in goodie bag
- Display table at race HQ

SUPPORTING SPONSOR

\$500

- Logo/Name featured on website
- Logo/Name featured in event brochure
- Logo/Name featured on event posters
- Logo/Name featured in all pre-ride advertising - radio, magazines, etc.
- Logo/Name featured on the event t-shirt that all participants receive
- Logo/Name featured on Event Sponsor Banner
- Recognition at the start of the race
- Opportunity to place promotional materials in goodie bag
- Display table at race HQ

FRIEND SPONSOR

\$250

- Logo/Name featured on website
- Logo/Name featured in event brochure
- Logo/Name featured on event posters
- Logo/Name featured on Event Sponsor Banner
- Recognition at the start of the race
- Opportunity to place promotional materials in goodie bag
- Display table at race HQ

Proceeds from this event benefit the North Carolina Coastal Land Trust

The North Carolina Coastal Land Trust is a non-profit organization formed in 1992 to help protect locally and regionally valuable natural areas and waters. Since its inception, the Coastal Land Trust has protected over 40,000 acres of barrier island beaches, riparian corridors, and other special natural areas.

For More Information about the North Carolina Coastal Land Trust visit

www.coastallandtrust.org

The NC Coastal Land Trust is a 501(c)3 organization.

All donations are tax-deductible to the fullest extent of the tax code.

SPONSORSHIP AGREEMENT

Company _____

Contact _____ Phone _____

Address _____

Website _____

SPONSORSHIP LEVEL

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | TITLE SPONSOR (only 1) | \$5,000 |
| <input type="checkbox"/> | LUNCH SPONSOR (only 1) | \$2,500 |
| <input type="checkbox"/> | REST STOP SPONSOR (8 sponsorships available) | \$1,000 |
| <input type="checkbox"/> | SUPPORTING SPONSOR | \$500 |
| <input type="checkbox"/> | FRIEND SPONSOR | \$250 |

IN-KIND SPONSORS (value used to determine benefits listed above)

Product/Service/Prize/Advertising: _____

Quantity & Value: _____

Please complete the above sponsorship agreement, noting your selection, make check payable and mail to: NC Coastal Land Trust • 131 Racine Drive • Wilmington, NC 28403

Please note that you are responsible for providing all advertising materials (logos, artwork, and information) to the Cyclist Goin' Coastal Marketing Committee for use in advertising and promotion materials, event signage, etc. Please send via email to Cheryl B. Smith
cbsmith07@gmail.com

Payment must be accompanied by a copy of this completed form. Send to
Cheryl Smith, 130 Loblolly Drive, Pine Knoll Shores, NC 28512

**Thank you for your generous support of the
Inaugural Cyclists Goin' Coastal event!**

